

The Project for the Capacity Development for Transition to the New CNS/ATM Systems
in Cambodia, Lao PDR, and Vietnam

To: H.E. Chea Aun, Under Secretary of State for Civil Aviation, Cambodia
From: Hiroshi Inoguchi, Project leader JICA
Date: 14 September 2012
Subject: Invitation to voting Project Logo designs

Dear Excellency Chea Aun,

I would like to refer to my previous memo to you dated 24 August, inviting Cambodian counterpart to participate in the Project Logo Contest with modified contest procedures and extended the deadline of application to 6 September 2012.

We received eight (8) Logo designs from Cambodia, Lao PDR and the Project, and have prepared for the next step for selection by voting. As described in my previous memo, the Project will distribute to SSCA (for Cambodia), DCA (for Lao PDR), and CAAV (for Vietnam) the Logo designs submitted to the Project, and the participating countries (Cambodia, Lao PDR, and Vietnam), JICA Headquarters, and the Project team will have six (6) points for voting. Each voting party will give three (3) points to the design which voting party likes best. Two (2) points to the second best design, and one (1) point to the third best design. The deadline of voting is Wednesday, 26 September 2012. The Logo design which receives the highest points will be selected. The Project and JICA reserve the right to change any part of these conditions or cease the Contest before the final selection. The finally selected Logo will be used for documents, website, and activities relevant to the Project during the Project term.

Please access to the following Project Logo Contest homepage of the Project Website:

<http://www.newcnsatm.com/project-logo-contest/>

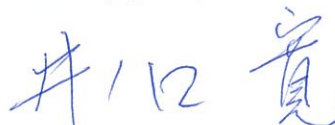
It should be noted that as a concept of the Project Logo, Logo should associate with 1) aviation, and 2) Eastern Mekong region or Cambodia, Lao PDR and Vietnam. Project shortened name "Eastern Mekong CNS/ATM (EMCA)" may be used in the Logo.

Furthermore, it is important that Logo should be printable, visible and easy for recognition in black & white as well as in color, regardless of size (large or small). For this purpose, the homepage displays small size version and black & white version of nominated designs.

SSCA on behalf of Cambodian counterpart is invited to vote in accordance with the rules described on the homepage. Before actual voting by 26 September, you may wish to consult other relevant agencies/organizations at your discretion.

We look forward to your active participation and support to the Project.

Sincerely yours,



Hiroshi Inoguchi
Project Leader